



Chispa (“spark” in Spanish) is LCV’s ongoing program to engage, elevate, and build the power of Latino and low-income communities of color in the fight against climate change.

The program’s soul is grassroots community organizing that engages Latino families and other communities of color around local climate and environmental justice issues. The Chispa approach ensures that communities’ political power is seen, heard and felt by decision-makers across the nation and in the six states—Arizona, Colorado, Connecticut, New Mexico, Nevada and Maryland—where Chispa programs are now active.



OUR APPROACH

Chispa uses **grassroots community organizing**, **issue campaigns**, and **accountability efforts** to secure local wins that, when connected, create momentum for strong national action on clean air, clean water, and climate change.

At the same time, we are growing the **infrastructure and leadership** that result in Latino families having the political clout to stand up to polluters and demand accountability from decision-makers who have turned a blind eye to environmental racism and inequities in their communities. This leadership is essential not only for local communities, but also for ensuring that LCV and mainstream environmental organizations become more racially diverse and fully integrate environmental equity into our priorities.

In the long-term, Chispa’s efforts will help build a massive, powerful, and racially diverse movement of activists that will transform the politics of environmental issues. By elevating the leadership of communities of color, Chispa is integral to efforts like the Clean Energy for All campaign that LCV and its state partners are leading with the goal of a 100 percent clean energy future by 2050.



At LCV’s annual dinner in New York City, Promotor Alexander Rodriguez shared his story of becoming involved with Chispa Connecticut.

“Chispa provides an opportunity to work with people like myself—who have felt the effects of climate change and pollution firsthand. And by making these personal connections to climate and one another, we are raising a new generation of environmentalists. I’m proud to be a part of this work.”

—Alexander Rodriguez



For more information or to get involved, visit www.lcv.org

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CLEAN BUSES FOR HEALTHY NIÑOS

In 2017, Chispa launched a multi-state campaign to protect clean air and children’s health by calling on governors and school boards to dedicate their states’ Volkswagen settlement funds to convert dirty diesel school bus fleets into clean, zero-emission electric buses.

The campaign is working with coalition partners and organizing people in affected communities and school districts in Arizona, Connecticut, Maryland, New Mexico, Nevada, New York, and most recently, Colorado and Florida.



Chispa Arizona and Chispa Nevada are supporting ballot measures to increase their state renewable energy standards to 50 percent by 2030.

JOIN US | An investment in Chispa is an investment in creating:

- Communities that enjoy clean air, clean water, open spaces and parks, and the security of knowing that our planet can sustain us today and for future generations.
- A democracy in which all people have a voice in holding our elected officials accountable for decisions that affect our health and safety.
- A strong, powerful environmental movement that reflects the values, priorities, and leadership of working families, communities of color, and the full diversity of our nation.