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Interviews: 1,765 likely 2020 Democratic
primary/caucus voters in CA, IA, NV, NH, SC
Dates: January 23-29, 2019

FINAL

Study #12603
LCV Early States Survey
January 2019

43 Male	
57 Female	
[109]	

Please note: all results are shown as percentages unless otherwise stated.

S1a   First, does anyone in this household work for a radio station, a television station, a newspaper, an advertising agency, or a market research firm?

No..	100	**CONTINUE**	[143]
Yes	-	**TERMINATE**	
Not sure..	-		

S1b   And does anyone in this household work actively in politics for a political party or as a campaign worker?

No..	100	**CONTINUE**	[144]
Yes	-	**TERMINATE**	
Not sure..	-		

S2a.   Are you currently registered to vote here in **(STATE)?**

Yes	100	**CONTINUE**	[145]
No..	-	**TERMINATE**	
Not sure..	-		

(ASK ONLY OF IN IOWA, NEW HAMPSHIRE, NEVADA, AND CALIFORNIA)
S2b.   Are you registered to vote as a Democrat, as an independent, as a Republican, or as something else?

Democrat	90		[146]
Independent.....................................	10	**Skip to Q.S3**	
Republican.......................................	-	**TERMINATE**	
Something else	-		
Not sure	-		

INDEPENDENTS IN IOWA, CALIFORNIA, AND NEVADA TERMINATE

(ASK ONLY OF RESPONDENTS IN SOUTH CAROLINA)

S2cd.   In politics, do you consider yourself to be closer to the Democratic Party or the Republican Party? **(IF RESPONDENT SAYS "NEITHER" OR "NOT SURE," ASK:)** Well, if you had to say, do you lean more toward the Democrats or more toward the Republicans?

Closer to the Democratic Party.................	87	[147]
Lean more toward the Democrats	7	
Lean more toward the Republicans..........	-	
Closer to the Republican Party.................	-	
Do not lean toward either party	6	
Not sure...	-	

S3ab.   Looking ahead to 2020 the presidential [caucus/primary] that will be held here in **(STATE)**,] what are the chances you will be [voting in/attending] next year's DEMOCRATIC [primary election/caucus] for president here in **(STATE)**]–are you very likely, fairly likely, just somewhat likely, or not that likely [to vote in the DEMOCRATIC primary for president/attend a DEMOCRATIC presidential caucus next year?]

Very likely to [vote/attend].......................	87		[150/151]
Fairly likely to [vote/attend]	13	**CONTINUE**	
Just somewhat likely to [vote/attend]	-	**TERMINATE**	
Not that likely to [vote/attend].................	-		
Not sure	-		

S4a.   For statistical purposes only, and to ensure that we have a representative sample, would you please tell me how old you are? **(IF RESPONDENT SAYS "REFUSED," ASK:)** Well, would you tell me which age group you belong to?

18-24	4	[152-153]
25-29	9	
30-34	6	
35-39	7	
40-44	7	
45-49	6	
50-54	8	
55-59	10	
60-64	9	
65-69	12	
70-74	10	
75 and over......................................	11	
Refused	1	

S4bc.   To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background? **(IF RESPONDENT SAYS "NO" OR "NOT SURE", ASK:)** And again, for statistical purposes only, what is your race–white, black or African American, Asian, or something else?

White	69	[156]
Black/African American	17	
Hispanic..	10	
Asian	1	
Other	2	
Not sure/refused	1	

1.   Which one of the following statements comes closest to describing your thinking about the 2020 Democratic candidates for president?

I already know which candidate I would support if he or she runs...	9	[157]
There are three or four candidates I already am seriously considering...	14	
I have not really narrowed down my choices yet and I am open to learning about and considering many different candidates	77	

2a.   I'm going to mention some issues that some people might consider when thinking about who they will support in the Democratic presidential [primary/caucus]. Please tell me how important it is to you personally that the Democratic candidate for president have a clear plan on each issue–essential, very important, somewhat important, not that important, or not important at all.

(FOR EACH ITEM, ASK:) How important to you is it that the Democratic candidate has a clear plan for **(READ ITEM)**? **(REPEAT SCALE AS NECESSARY:)** Is it essential, very important, somewhat important, not that important, or not important at all?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ESSENTIAL OR VERY IMPORTANT

	Total Essential/ Very Important	Essential	Very Important	Somewhat Important	Not That Important	Not Important At All	Not Sure	
Ensuring equal rights for women	**91**	43	48	7	1	1	-	[174]
Combating racism and promoting racial justice	**87**	42	45	10	2	1	-	[172]
Taking action on the climate change crisis and moving the United States to one-hundred-percent clean energy........	**84**	42	42	12	2	1	1	[171]
Achieving universal healthcare coverage..	**84**	40	44	12	2	1	1	[170]
Raising wages and incomes for working families.....................................	**83**	31	52	14	2	1	-	[169]
Passing stronger policies to prevent gun violence	**81**	38	43	12	4	3	-	[173]
Providing a pathway to citizenship for Dreamers and other immigrants	**74**	29	45	19	4	2	1	[175]

2b.   I'm going to read the same list of issues again. This time please tell me which two or three are the most important to you personally when deciding which candidate you will support in the Democratic presidential [primary/caucus]? **(READ LIST. IF RESPONDENT CHOOSES MORE THAN THREE, ASK:)** Well, if you had to choose just three, which would they be?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Achieving universal healthcare coverage	47	[176]
Taking action on the climate change crisis and moving the U.S. to one-hundred-percent clean energy.........................	46	>
Raising wages and incomes for working families	37	
Passing stronger policies to prevent gun violence..............	36	
Combating racism and promoting racial justice	31	
Ensuring equal rights for women	29	
Providing a pathway to citizenship for Dreamers and other immigrants..	19	
Not sure	2	

Q.3a AND Q.3b ARE ROTATED

3a.   (Now) Suppose a candidate running in your state's Democratic presidential [primary/caucus] had a plan to take immediate action on climate change and promote clean energy jobs by moving the United States to one-hundred-percent clean energy sources, like solar and wind power, by the year 2050.

If a candidate has a plan to move the United States to one-hundred-percent clean energy by the year 2050, would you be much more likely to support that candidate, somewhat more likely to support that candidate, somewhat less likely to support that candidate, much less likely to support that candidate, or would it not make a difference for you either way?

Much more likely................................	46	[177]
Somewhat more likely	37	
Somewhat less likely	2	
Much less likely	1	
No difference either way....................	13	
Not sure...	1	
Total More Likely	**83**	
Total Less Likely	**3**	

3b.   (Now) Suppose a candidate running in your state's Democratic presidential [primary/caucus] supports the Green New Deal to make major investments in infrastructure, technology, jobs and training in order to drastically and immediately move the United States away from the use of fossil fuels to one-hundred-percent renewables within ten years to address the threat of climate change.

If a candidate supports the Green New Deal, would you be much more likely to support that candidate, somewhat more likely to support that candidate, somewhat less likely to support that candidate, much less likely to support that candidate, or would it not make a difference for you either way?

Much more likely................................	46	[178]
Somewhat more likely	37	
Somewhat less likely	2	
Much less likely	1	
No difference either way....................	12	
Not sure...	2	
Total More Likely	**83**	
Total Less Likely	**3**	

Now I'm going to give you a little more information about these policies.

Q.4 AND Q.5 ARE ROTATED BY FORM

4a.   The plan to move the United States to one-hundred-percent clean energy by 2050 would require swift action across the government to move the country away from fossil fuel energy and transition to cleaner forms of energy like wind and solar. It would improve public health and reduce environmental pollution, especially for low-income communities and communities of color that are most vulnerable to the impacts of climate change. The plan would set a clear interim goal for the year 2035 to make sure the United States is staying on track to create a clean energy economy that provides good jobs and world-leading technology.

Now that you have a little more information about the plan to move the United States to one-hundred-percent clean energy by 2050, is your reaction to this plan very favorable, fairly favorable, just somewhat favorable, or not that favorable?

Very favorable	62	[179]
Fairly favorable	20	
Just somewhat favorable..................	12	
Not that favorable	4	
Not sure..	2	
Total Favorable	**82**	

4b.   What are some of the main reasons you are **[RESPONSE FROM Q.4a]** about the plan to move the United States to one-hundred-percent clean energy by the year 2050? What specifically do you like or not like about this plan?

(PROBE FOR MULTIPLE RESPONSES:) Are there any other reasons you are **[RESPONSE FROM Q.4a]** about the plan to move the United States to one-hundred-percent clean energy by 2050? [208-218] *

Net Favorable Impressions	73%	Net Unfavorable Impressions	15%
Important, needed, necessary, we have no choice, needs to be done	16	Will take too long, dislike the amount of time it will take	3
Clean up the air, better for the environment	16	Not realistic, won't be completed in that time frame	3
For our children, their future, for future generations	11	There are other priorities, other things more important	3
Need to preserve the planet, take care of the earth, save the planet	10	Will be too costly, too expensive	2
Climate change is real, we cannot be in denial about climate change	8	It is not going to happen, they never follow through	1
Need to depend less on oil, oil companies, get away from fossil fuels	6	Other countries need to participate too, we cannot do it alone	1
For health reasons/health of the people, healthier for us	6	Dislike solar panels, don't want solar panels on my house	1
		Not too familiar, would like more info, devil is in the details	5
		All other comments	4
		Don't know; no response	6%

* Asked of one-half the respondents (FORM A).

5a. The Green New Deal is a mass mobilization to address income inequality and poverty by dramatically expanding existing renewable power sources and deploying new production capacity with the goal of meeting one hundred percent of national power demand in the United States through renewable sources within ten years. It will also provide all members of society, across all regions and all communities, the opportunity, training, and education to be a full and equal participant in the transition. It will include a job guarantee program to ensure a living wage job to every person that wants one as well as ensure a, quote, "just transition, unquote, for all workers, low-income communities, communities of color, indigenous communities, rural and urban communities, and the front-line communities most affected by climate change and environmental harm. And it will ensure that local implementation of the transition is led from the community level.

Now that you have a little more information about the Green New Deal, is your reaction to this plan very favorable, fairly favorable, just somewhat favorable, or not that favorable?

Very favorable	54	[219]
Fairly favorable.................................	20	
Just somewhat favorable..................	17	
Not that favorable	5	
Not sure..	4	
Total Favorable	**74**	

5b. What are some of the main reasons you are **[RESPONSE FROM Q.5a]** about the proposal for a Green New Deal? What specifically do you like or not like about this plan?

(PROBE FOR MULTIPLE RESPONSES:) Are there any other reasons you are **[RESPONSE FROM Q.5a]** about the proposal for a Green New Deal? [220-230] **

Net Favorable Impressions	66%	Net Unfavorable Impressions	16%
		Won't happen, unrealistic, a bit to ambitious, too bold, won't work, not sure it is possible, we can't achieve all these goals	9
Better jobs, will bring jobs into the community	17	There is too much information, hard to understand, confusing	2
Important to take care of the people/the children/younger generations	11	It is important but there are many other priorities	2
In favor of moving away from fossil fuels to renewable energy	10	All other criticisms, unfavorable comments	3
Need to protect the environment/taking care of the environment is huge	9		
We need to do something about climate change/climate change is real	8		
Sounds good, like where this is headed, like the concept, good idea	7		
		Need more information, don't know enough, need to research more	6
		All other comments	3
		Don't know; no response	12%

** Asked of one-half the respondents (FORM B).

6. Which of the following statements comes closest to your view **(READ LIST)**?

I would be more likely to vote for a candidate who supports the plan to move the United States to one-hundred-percent clean energy...	16	[231]
I would be more likely to vote for a candidate who supports the Green New Deal..	15	
I like both plans equally and I would support a candidate who favors either one...	50	
Neither of these plans would make me more likely to vote for a candidate who supported them....................................	14	
Not sure..	5	

7a. Now let's talk about a Democratic candidate for president who makes achieving one-hundred-percent clean energy by the year 2050 one of their most important priorities. I'm going to read you some words or phrases that could be used to describe that candidate. For each one, please tell me whether you think it describes this candidate very well, fairly well, not that well, or not well at all.

(FOR EACH ITEM, ASK:) How well does **(READ ITEM)** describe a candidate who makes achieving one-hundred-percent clean energy by 2050 one of their most important priorities? Does it describe them very well, fairly well, not that well, or not well at all? *

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY VERY WELL

	Total Well	Very Well	Fairly Well	Not That Well	Not Well At All	Not Sure	
Serious and thoughtful about problems facing the country	89	63	26	3	3	5	[234]
Forward thinking, with a bold vision for the future	87	60	27	5	4	4	[233]
Understands the challenges of a new generation of Americans	85	54	31	6	4	5	[237]
Realistic and sets achievable goals	84	53	31	7	4	5	[236]
Willing to change the status quo	83	53	30	6	4	7	[238]
In step with your views on important issues	86	52	34	5	4	5	[235]
Inspiring	82	46	36	8	5	5	[232]

* Asked of one-half the respondents (FORM A).

7b. Now let's talk about a Democratic candidate for president who makes the Green New Deal one of their most important priorities. I'm going to read you some words or phrases that could be used to describe that candidate. For each one, please tell me if you think it describes this candidate very well, fairly well, not that well, or not well at all.

(FOR EACH ITEM, ASK:) How well does **(READ ITEM)** describe a candidate who makes the Green New Deal one of their most important priorities? Does it describe them very well, fairly well, not that well, or not well at all? **

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY VERY WELL

	Total Well	Very Well	Fairly Well	Not That Well	Not Well At All	Not Sure	
Serious and thoughtful about problems facing the country	85	60	25	4	4	7	[241]
Forward thinking, with a bold vision for the future	83	56	27	5	5	7	[240]
Understands the challenges of a new generation of Americans	83	52	31	6	5	6	[244]
Willing to change the status quo	83	52	31	5	5	7	[245]
Realistic and sets achievable goals	81	51	30	6	6	7	[243]
In step with your views on important issues	82	48	34	5	4	9	[242]
Inspiring	77	48	29	9	6	8	[239]

** Asked of one-half the respondents (FORM B).

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

(ASK ONLY OF RESPONDENTS IN IOWA AND NEVADA)
F1.　　Have you previously attended a presidential caucus?

Yes	78	[246]
No	21	
Not sure	1	

F2.　　What is the last grade that you completed in school?

Grade school	1	[247-248]
Some high school	2	
High school graduate	17	
Some college, no degree	17	
Vocational training, 2-year college	12	
4-year college/bachelor's degree	24	
Some postgraduate work, no degree	3	
2-3 years' postgraduate work/master's degree	19	
Doctoral/law degree	4	
Not sure/refused	1	

F3.　　Thinking about your general approach to issues, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

Very liberal	30	[249]
Somewhat liberal	32	
Moderate	26	
Somewhat conservative	6	
Very conservative	3	
Not sure	3	
Total Liberal	**62**	
Total Conservative	**9**	