



# Survey of Likely 2020 Democratic Primary Voters/ Caucus-Goers in Five Early States

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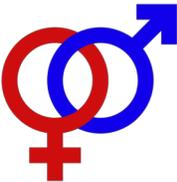
February 14, 2019

# Methodology

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- Survey of 1,765 likely 2020 Democratic primary voters and caucus-goers in five early states: California, Iowa, Nevada, New Hampshire and South Carolina (n=353 in each state).
- Oversamples of African American and Latinx voters.
- Telephone survey conducted using live interviewers on both landline telephones and mobile phones from January 23-29, 2019.
- The margin of error overall is  $\pm 2.5$  percentage points. It is  $\pm 5.2$  percentage points for each state. The margin of error for subgroups varies and is higher.

Data were combined equally from all five states resulting in a Democratic primary electorate that is heavily reflective of Democratic primary voters, 78% of whom report they have voted in a primary or attended a caucus previously.



43% Male  
57% Female



33% 18-44  
24% 45-59  
42% 60 or older



49% No college degree  
50% College graduate



69% White  
17% Black  
10% Hispanic  
1% Asian  
2% Other



30% Very liberal  
32% Somewhat liberal  
26% Moderate  
9% Conservative

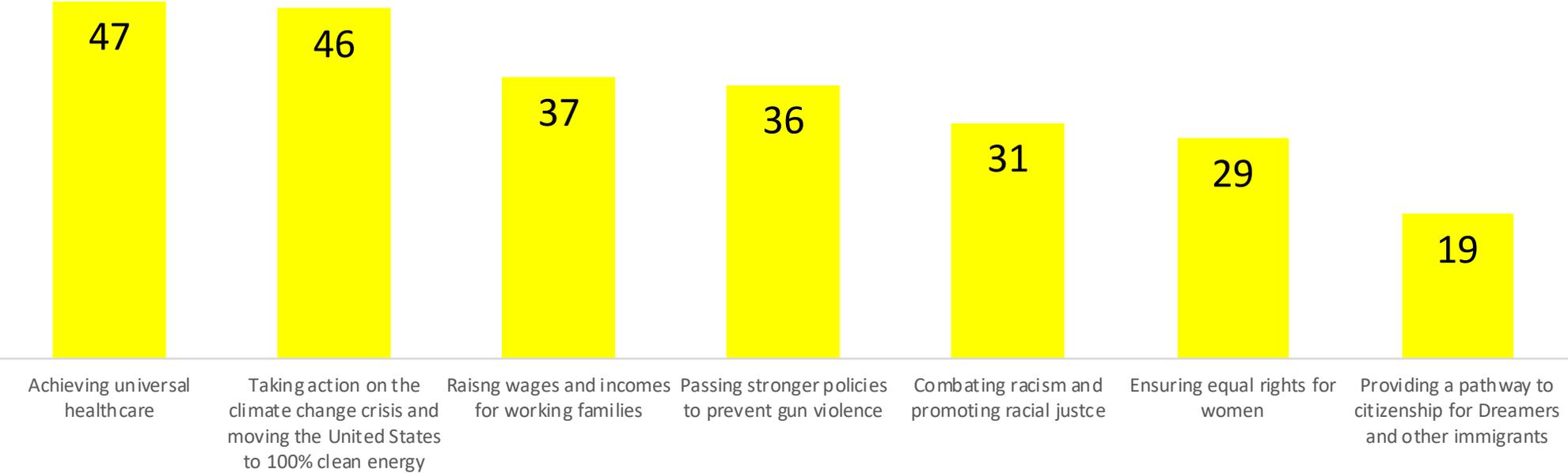
# Summary

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- Addressing the climate crisis is a top tier issue for Democratic primary voters, shared only with universal healthcare coverage.
- Taking action on climate change is a key motivating issue for Democratic primary voters in early states.
- Both the Green New Deal and Moving to 100% Clean Energy by 2050 are extremely popular ideas among Democratic primary voters in early states.
- Democratic primary voters believe that presidential candidates who support these solutions to climate change are serious, forward-thinking candidates.
- More than three in four primary voters have not yet selected a candidate for president and neglecting climate change would be a glaring omission for any candidate.

Addressing the climate crisis is a top tier issue for Democratic primary voters, shared only with universal healthcare coverage.

*Most Important Issue When Deciding to Support a Democratic Candidate*



I'm going to read the same list of issues again. This time please tell me which two or three are the most important to you personally when deciding which candidate you will support in the Democratic presidential primary/caucus? Well, if you had to choose just three, which would they be?

Addressing the climate crisis is a top tier issue for Democratic primary voters, especially for some key constituencies among voters in early states.

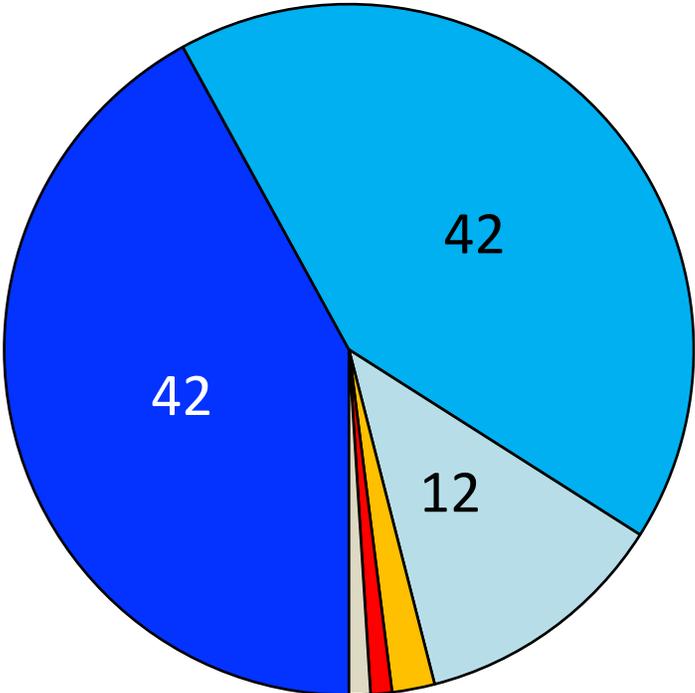
*Constituencies Who Think Taking Action on the Climate Crisis is the Most Important Issue  
When Deciding to Support a Candidate*

% Most Important Issue	
<i>Overall</i>	46
lowans under age 50	65
Have a post graduate education	56
Somewhat liberal	54
Very liberal	53
Have a four year degree	52

Addressing the climate crisis is a top tier issue for all types of Democratic primary voters and in every early state.

*Most Important Issue When Deciding to Support a Democratic Candidate – Addressing Climate Crisis*

- Essential
- Very Important
- Somewhat Important
- Not that Important
- Not Important at All
- Not Sure



Addressing the Climate Crisis Essential + Very Important	
Overall	84
Very liberal	93
Have a post graduate education	88
Under age 35	87
Latinx	87
Nevada	87
Somewhat liberal	86
Iowa	85
White	85
South Carolina	84
California	84
New Hampshire	81

I'm going to read the same list of issues again. This time please tell me which two or three are the most important to you personally when deciding which candidate you will support in the Democratic presidential primary/caucus? Well, if you had to choose just three, which would they be?

Respondents were read brief descriptions of the Green New Deal and 100% Clean Energy by 2050.

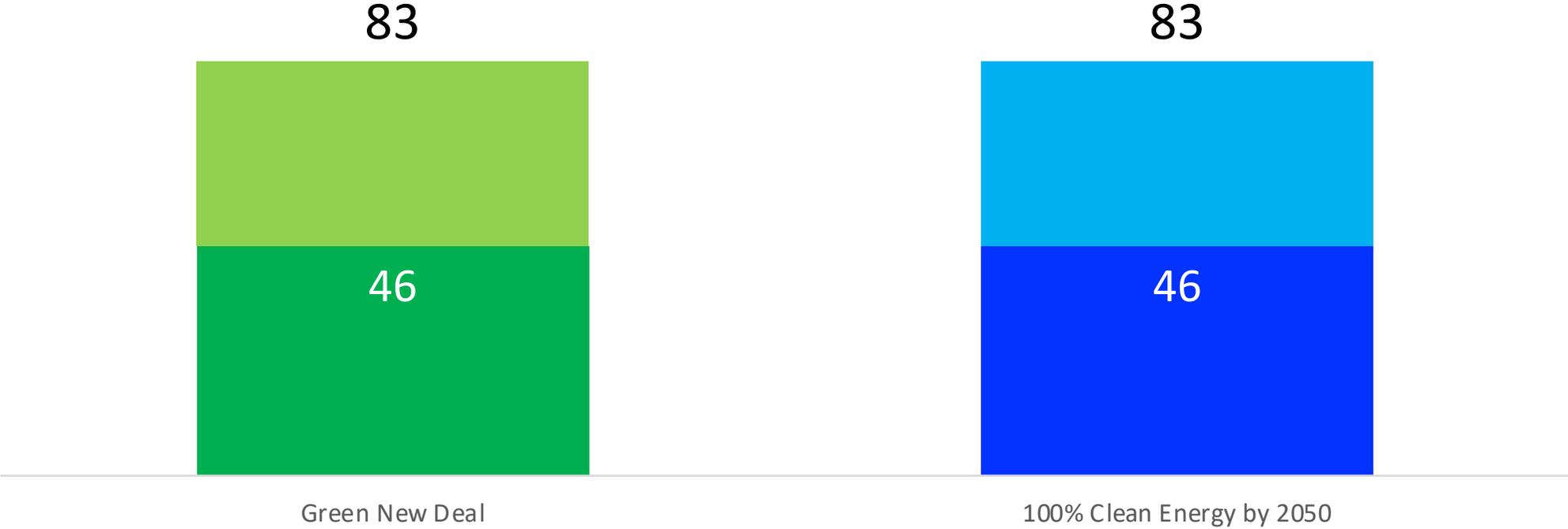
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Green New Deal: Suppose a candidate running in your state's Democratic presidential primary/caucus supports the Green New Deal to make major investments in infrastructure, technology, jobs and training in order to drastically and immediately move the United States away from the use of fossil fuels to 100% renewables within 10 years to address the threat of climate change. If a candidate supports the Green New Deal, would you be much more likely to support that candidate, somewhat more likely to support that candidate, somewhat less likely to support that candidate, much less likely to support that candidate, or would it not make a difference for you either way?

100% Clean Energy by 2050: Suppose a candidate running in your state's Democratic presidential primary/caucus had a plan to take immediate action on climate change and promote clean energy jobs by moving the United States 100% clean energy sources, like solar and wind power, by the year 2050. If a candidate has a plan to move the United States to 100% clean energy by the year 2050, would you be much more likely to support that candidate, somewhat more likely to support that candidate, somewhat less likely to support that candidate, much less likely to support that candidate, or would it not make a difference for you either way?

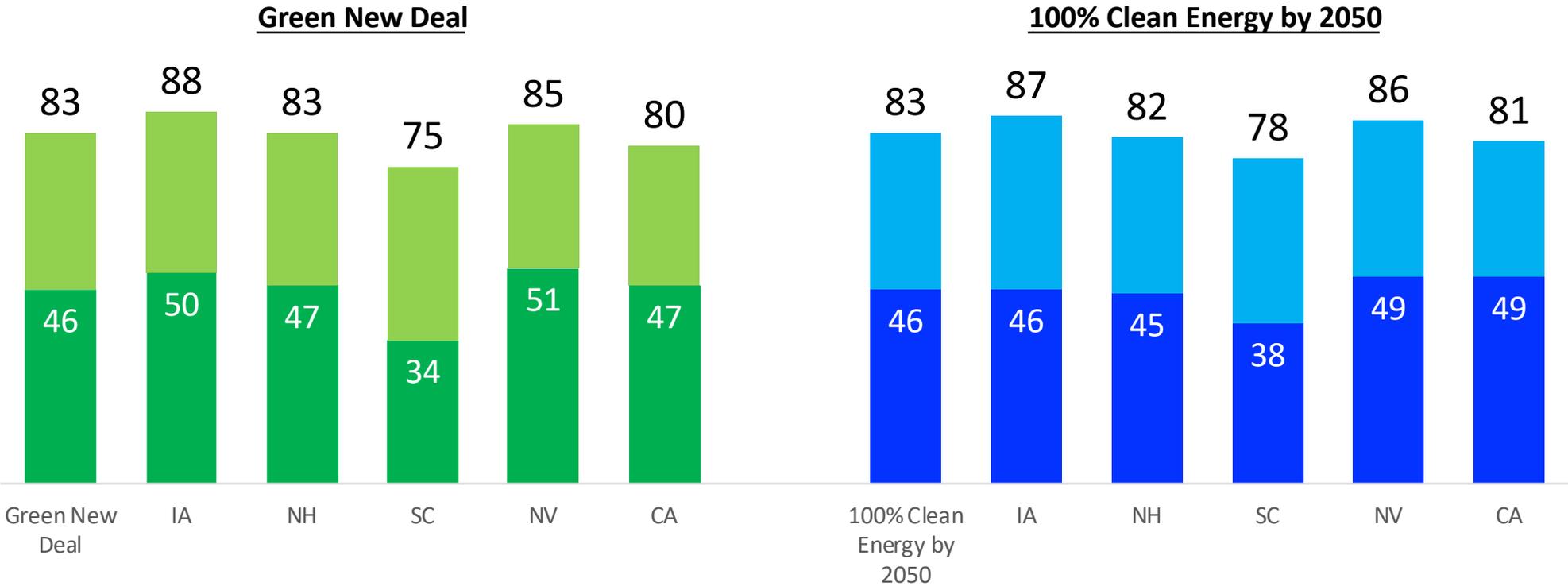
Both the Green New Deal and Moving to 100% Clean Energy by 2050 are extremely popular ideas among Democratic primary voters in early states.

*More Likely to Support a Democratic Candidate who Supports the Plan*

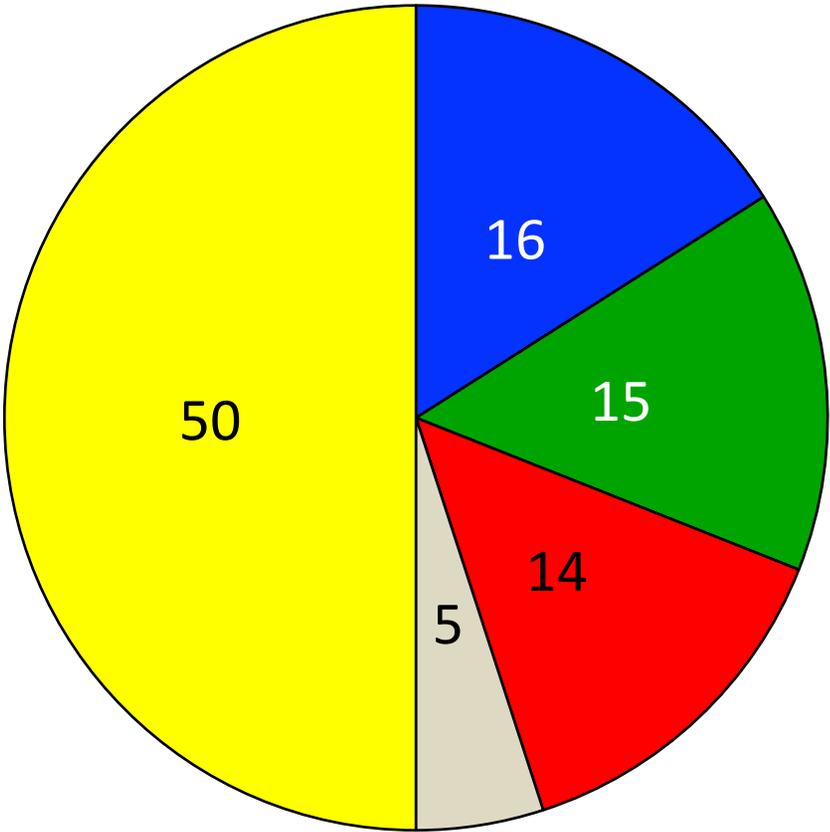


The overall popularity of both plans extends across all five early states, with both less popular in South Carolina.

*More Likely to Support a Democratic Candidate who Supports the Plan – By State*



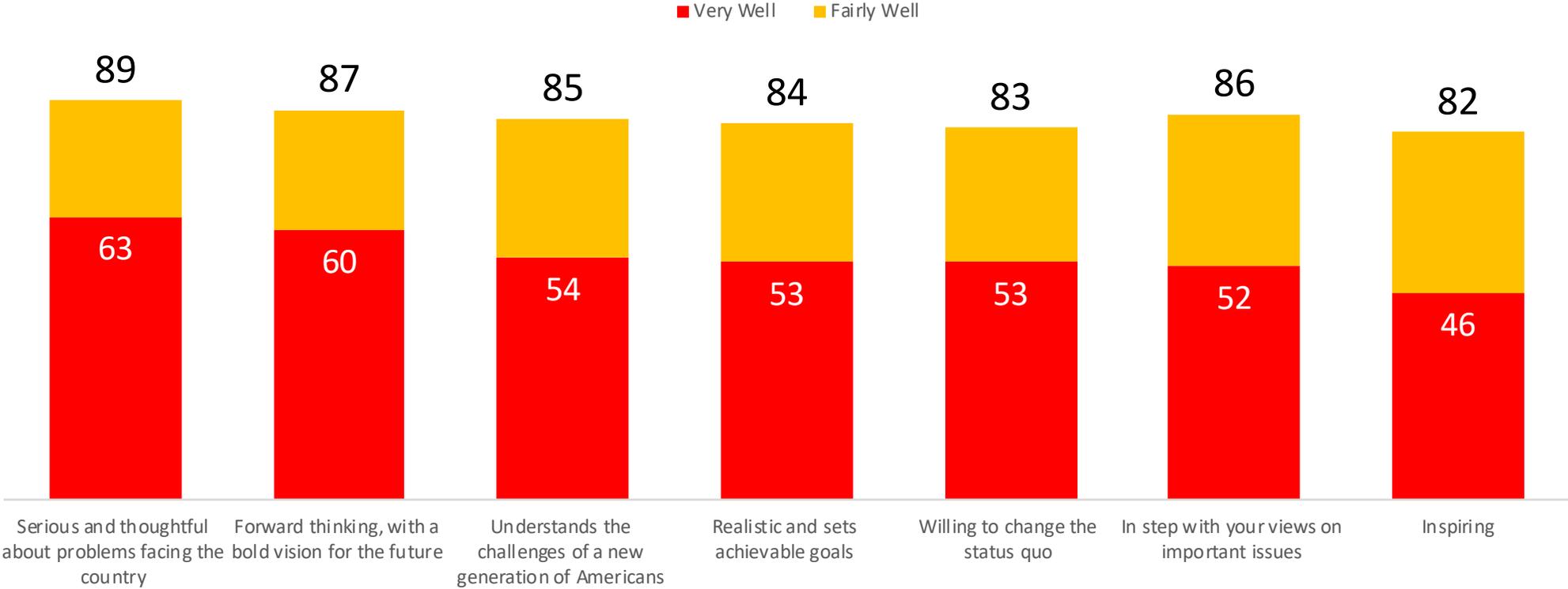
A majority of voters in early primary states say that they “like both plans equally and I would support a candidate who favors either one.”



- I like both plans equally and I would support a candidate who favors either one
- I would be more likely to vote for a candidate who supports the plan to move the United States to 100% Clean Energy
- I would be more likely to vote for a candidate who supports the Green New Deal
- Neither of these plans would make me more likely to vote for a candidate who supported them
- Not sure

Making 100% Clean Energy by 2050 one of their top priorities makes voters believe that a candidate for president is serious and forward thinking.

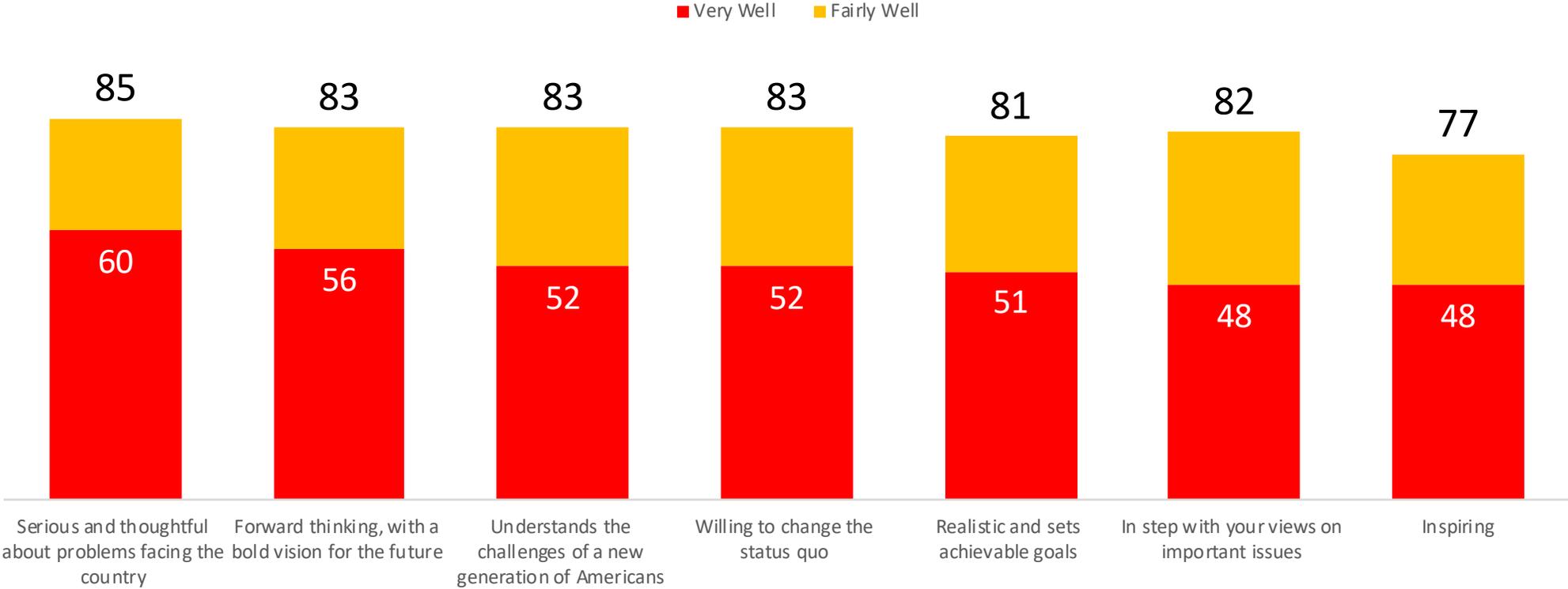
Traits that Describes a Democratic Candidate who Makes Achieving 100% Clean Energy by 2050 a Priority



I'm going to mention some issues that some people might consider when thinking about who they will support in the Democratic presidential primary/caucus. Please tell me how important it is to you personally that the Democratic candidate for president have a clear plan on each issue--essential, very important, somewhat important, not that important, or not important at all?

Similarly, making a Green New Deal a priority makes voters believe that a candidate for president has those same positive traits.

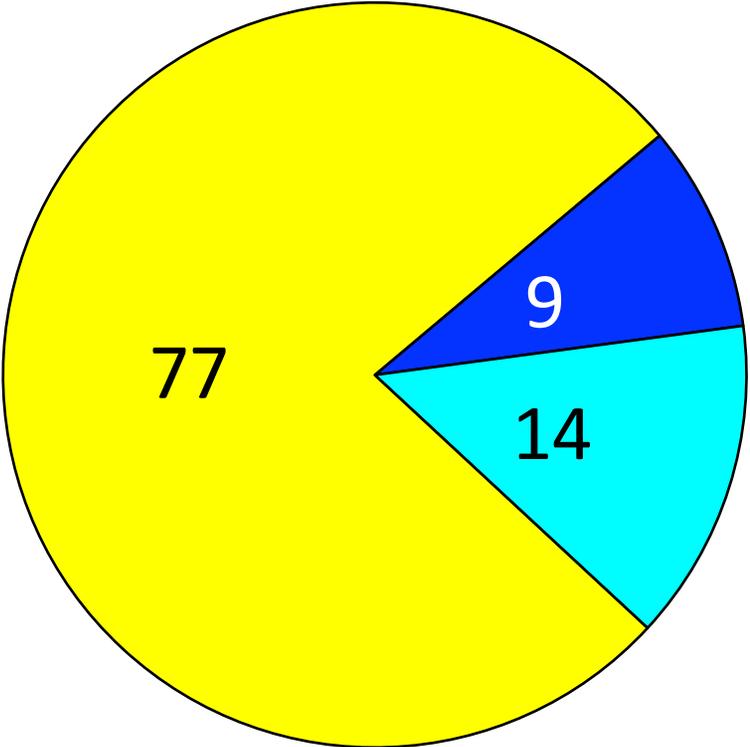
Traits that Describes a Democratic Candidate who Makes the Green New Deal a Priority



I'm going to mention some issues that some people might consider when thinking about who they will support in the Democratic presidential primary/caucus. Please tell me how important it is to you personally that the Democratic candidate for president have a clear plan on each issue--essential, very important, somewhat important, not that important, or not important at all?

Most Democratic primary voters are undecided in this presidential primary, with more than 3 in 4 voters saying they have not narrowed down their choice. With climate such an important issue to Democratic primary voters, neglecting climate change would be a glaring omission for any candidate.

*Democratic Primary Voters Presidential Primary Preference*



- I already know which candidate I would support if he or she runs
- There are three or four candidates I already am seriously considering
- I have not really narrowed down my choices yet and I am open to learning about and considering many different candidates